#OpenGov at @USNatArchives

VIRTUAL STUDENT FOREIGN SERVICE

VSFS

Project Title	#OpenGov at @USNatArchives
Project Summary	Did you know that the National Archives and Records Administration is a leader in open government? Help us spread the word.
Country	United States
Agency	National Archives and Records Administration
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

Project Description

Each year more than a million visitors come to the National Archives in Washington, DC, to see the original Declaration of Independence, Constitution, and Bill of Rights. The annual number of visitors to the National Archives Museum pales in comparison to the millions of people who visit these records on the National Archives' website and the millions more who view the National Archives' images of these documents on Wikipedia.

Since the creation of the agency, the National Archives' mission has been to provide public access to the nation's permanent records. The National Archives accomplishes this mission in several ways, including providing hands-on help to researchers, creating informative and engaging events and exhibits, and developing tools to to ensure access to audiovisual and electronic records even after the originating technology has become obsolete. In addition to providing access to historically valuable records, the National Archives plays an important role in setting recordkeeping policy across the government, overseeing declassification efforts, and finding strategies to improve compliance with the Freedom of Information Act (FOIA).

Under the leadership of the current Archivist of the United States, David S. Ferriero, the National Archives has been at the forefront of an effort to use technology to engage the public and allow them to contribute to our mission. The National Archives has created tools like the Citizen Archivist Dashboard, which enables anyone with internet access to help improve our understanding of the nation's history, and has held numerous challenges, hack-a-thons, and Wikipedia edit-a-thons.

The National Archives also has a rich, decentralized, social media presence that reaches hundreds of millions of people. More than 200 National Archives staff actively contribute to 130 social media accounts on 14 different platforms. The challenge for this Virtual Student Foreign Service intern is to develop a social media strategy that enables the National Archives to tell a clear and compelling story about how our leadership on open government makes a difference. The campaign will culminate during Sunshine Week 2018, an annual event in

March that brings attention to open government issues, with a goal of drawing attention to and participation in the National Archives' various Sunshine Week activities.

Desired Skills Interests

Additional Information

None

Language Requirements

None